



Daniel Hannibal

Senior UX UI Designer | Design Manager | Pixel Pusher | Experience Creator

Imaginative Product Designer with exceptional experience in digital media, product design, mobile application and web design, including conception of creative user interfaces that grab traffic and strategically drive eyes to desired locations. Wellgrounded in print media, but adept at applying key principles of design in multiple media to achieve business strategies and goals. Known for growing website traffic, producing top apps, streamlining design team operations, and exceeding client expectations.

Dan Hannibal | Senior UX UI Designer | d.analuhannibal@gmail.com

Specialties and Experience

Android App Design / IOS Design / End to End Product Design / Website Design / User Interface Design / User Experience Testing / Graphic Design / Magazine Layout Design / Web Print Production / Wordpress Integration / Drupal Integration / Advertising / Marketing / Typography / Illustration / Online Advertising / Story Boarding / Banner Ads / Animation / Video Editing / Email Campaigns / Digital Photography / Design Research / Design Analysis / Team Building / Team Leadership / Design Process Improvement / Lead Generation

EDUCATION

Bachelor of Science in Graphic Design
Art Institute of California San Francisco

PROFESSIONAL DEVELOPMENT

Graphic Design Continuing Education, Lynda.com

COMPUTER SKILLS

Software:

Adobe Photoshop / Illustrator / InDesign / Dreamweaver / Adobe Director / After Effects / Premiere Pro / QuarkXPress / Expression Studio / Sellfolio / Keynote / WAMP / Wordpress / Note-pad++ / Adobe Flash / Acrobat / Distiller / Fireworks / Microsoft Office Suite

Languages:

HTML / HTML 5 / XML / CSS / CSS 3 / PHP (Basic) / Java Script (Basic)

Senior Product Designer

Avira Inc., Burlingame, California • 2012-Present

Avira is global security vcompany that provides Antivirus and other security products to their customers. Throughout Europe they are one of the largest security company and 4th largest worldwide.

I currently manage and design 14 products within the Avira suit under the direct supervision of the VP of Online Products. Locally I manage a team of 3 and work closely with our larger design teams worldwide.

Major Contributions:

- Update and test brand and style guidelines locally and internationally.
- Test and implement user experiences across existing products.
- Create new products from the sketch up
- Create Web, mobile and desktop products with crossplatform communication methods
- Create experience of deploying apps cross platform remotely
- Major launches of OS agnostic platforms enabling 1 app for every OS model
- Updating normal revenue generating products into solutions for the modern age while increasing indirect revenue streams

Scripting Languages Used:

- CSS

Programs Used:

- Adobe Creative Suite
- Baslamic
- Axure
- Sketch
- Click Thru
- Jira
- Trello
- Redmine

Senior Interaction/ Visual Designer Social Shield, San Mateo, California • 2012-2012

Social Shield created security products for parents whom have children on social networks.

Look at product flows and optimize them based on data as well as maintain site look and feel as well as update product to look more modern.

Major Contributions:

- Update and test brand and style guidelines locally and internationally.
- Test and implement user experiences across existing products.
- Meet with new tech partners to find ideas and ways to use their existing technologies in our new products.
- Create multiple platforms to work with partners while keeping user experience consistent
- Establish work flows and user scenarios
- Establish guidelines and boundaries to ensure success within international team

Scripting Languages Used:

- CSS

Programs Used:

- Adobe Creative Suite
- Baslamic
- Axure
- Sketch
- Click Thru
- Jira
- Trello

Senior Visual Designer / Interaction Designer Intuit, Menlo Park, California • 2011-2012

Intuit provides a large array of products to small business customers.

Take the on visual design style across multiple business groups within Intuit. Help to reduce call volume by addressing customer needs as communicated through the customer service team. Address interaction issues and test solutions.

Major Contributions:

- Created Application for Intuit for Facebook allowing users to search, share and poll their desired URL, as well as engage the customer to buy the url's they've searched for.
- Managed and help to launch a new Help Center.
- Look through and address issues with current domain purchasing process. Reenvision the process to be more intuitive and easy for our customers; specifically for First Time Use customers.

Scripting Languages Used:

- CSS

Programs Used:

- Adobe Creative suite CS5.5
- Notepad++
- Baslamic

Senior UX / UI Designer

DH DESIGNS, San Francisco, California • 2005-2011

Sole proprietorship offering freelance application and web design services.

Communicate with clients to translate business requirements into native application and Webbased. Design pixel perfect corporate websites and native apps, including ui, full user experience reviews, banners, ads and promotions.

Client List:

- GIANT Agency
- Firewallet
- Bacchus Press
- SolidLine Products
- ButterFly Networking
- Channing Sheets
- Dr. Sadie
- Niko Lighting
- Jill Beaverson PR Consulting
- Exoticus
- Ninja Boards
- Ducatist.com
- YZF Boards
- Tiffany Birch
- Alorissa Glassworks
- RSVP
- Enter Designs and Light
- Waldorf Design Studio
- The Fireplace Element
- West North West Capital.

Scripting Languages Used:

- PHP
- JAVASCRIPT
- AJAX
- HTML
- JAVA
- CSS
- AS3

Lead Designer

ABSOLUTELYNEW INCORPORATED, San Francisco, California • 2007-2010

Consumer products company providing product development, licensing and manufacturing services to inventors trying to commercialize patents. Additionally develops and sells inhouse brand products to leading retailers. 150-200 employees.

Provided umbrella design services across the company, utilizing subject matter expertise to ensure design continuity and excellence across client services, website management, Web marketing and printed marketing materials services divisions. Oversaw assembly of final service packages for clients, assigning deadlines to Product Designers and Graphic Designers and driving projects to completion. Directed Principal Web Developer in updating website and executing graphical interfaces and information. Spearheaded creation of Web ads and landing pages and monitored number of leads generated. Collaborated with Creative Director to fashion printed ad campaigns and mailers. Took proactive approach to leadership, identifying and addressing potential issues before they could become problems.

Major Contributions:

- Led rebranding project, defining core competencies and creating new messaging to reinforce company's superior services.
- Eliminated a 300+ project backlog by formulating product development manuals and implementing streamlined design processes that engaged with clients throughout the project instead of just at the end.
- Rebuilt company website, designing a new infrastructure utilizing the Drupal content management system and allowing on-the-fly content changes and updates to company profiles by minimally trained administrative staff.
- Created a new design and user interface for revitalized company website to align more closely with brand standards and provide a competitive edge, analyzing daily lead reports and tweaking website design and user interactivity to increase lead generation.

Scripting Languages Used:

- JAVASCRIPT
- AJAX
- HTML
- CSS
- AS3

Programs Used:

- Adobe Creative suite
- Notepad++

Creative Director

INLINE PERFORMANCE MAGAZINE, San Francisco, California • 2007-2009

Online motorcycle enthusiast magazine with 5 Staff Writers and 3-4 Designers. Strategized and executed ideas to drive more traffic to magazine website, facilitating work by the design team that would help meet readership goals. Initiated redesigns and designed ads to draw additional traffic. Researched reading likes and dislikes of motorcycle enthusiasts and analyzed how visuals influenced article selection.

Major Contributions:

- Quadrupled website traffic from 125,000 unique users per month to more than 500,000, transforming a blog into a significant Bay Area brand.
- Redesigned the website and user interface based on research analysis, including what features users clicked on each month and where they left the site, then reorganized content, improved ease of accessibility, and used content to drive readers to sponsored ads.
- Formulated guidelines for photo shoots, matched photographers with appropriate motorcycles, and directed photographers to produce images that could be used in multiple ways depending on the design.
- Integrated branding across articles, site design and advertisements.

Scripting Languages Used:

- PHP
- JAVASCRIPT
- AJAX
- HTML
- JAVA
- CSS

Programs Used:

- Adobe Creative suite
- WAMP
- Wordpress
- Notepad++
- Baslamic